

Excellence	Max. scoring 20 Threshold:20/14	Section	Expected information and evidence
<b>Coherence</b>			
The proposal clearly outlines its objectives in a quantitative manner that can be achieved and measured by the end of the project. The objectives of the proposal are pertinent to the RIS call for proposals aim.	5 points	<i>-Activity Objective (Excellence)</i>	<i>Describe the objective(s) of your proposed work. What are the expected (quantitative) results of the solution? How they will be measured and verified?</i>
<b>Novelty</b>			
The result of the activity represents a step forward compared to the current state-of-the-art innovation, in terms of technology, application, or business model, and shows technical and commercial scalability potential.	5 points	<i>-Novelty (Excellence)</i>	<i>Provide reference of existing solutions (name, main features) and indication of the differentiating factors.</i>
The consortium provided tangible evidence of the starting TRL (Technology Readiness Level) of the solution, and the path towards TRL 8 by the end of the activity seems feasible and is well substantiated.	5 points	<i>-Technology Readiness Level (Excellence)</i>	<i>Provide proofs of the prototype demonstration in operational environment (TRL7). If available, include a link to images/video of the solution demonstrating the TRL.</i>
The proposal clearly identifies the industrial needs and market demand, considering the involved/targeted EIT RIS countries' innovation and manufacturing ecosystem. It demonstrates how the proposed innovation aligns with the sector's strategic objectives.	5 points		
<b>Impact</b>		Max. scoring 25 Threshold:15/25	
<b>Project pathways towards impact</b>			
The consortium provides a comprehensive and insightful overview of the 'Market Opportunity' description of the Business Plan, detailing the product or service description, value proposition, target customers, market size, industry analysis, competitor landscape, and barriers to entry with clarity and depth.	5 points	<i>-Business Plan (Template)</i>	<i>Refer to the support text in the Business Plan Template</i>
The consortium outlines a robust 'Strategy & Execution' plan of the Business Plan, showcasing a well-developed marketing and sales strategy, a detailed go-to-market plan and intellectual property strategy, and a comprehensive SWOT analysis, indicating a strong approach to market penetration and growth.	5 points		
The consortium presents ambitious clear and credible "Ownership & Financial" details in the Business Plan, including promising financial projections, accurate break-even analysis, and detailed business owner information, demonstrating capability to successfully launch the solution into the market and long-term viability.	5 points		
The proposal convincingly describes how the innovative solutions contribute towards impact (including the commercial impact and the estimation of scale and significance) and the direct and indirect social and environmental impact addresses by the proposal are significant.	5 points	<i>ambition and expected commercial impact;</i>	
<b>Effectiveness of the proposed measures to exploit the key marketable innovation(s) and to maximise impact</b>			
The proposal's contribution to achieving the mandatory EIT Core KPIs is evaluated as feasible and credible and the Dissemination Plan (including communications and outreach) is in line with the outlined commercial strategy. Additional KPIs are considered as a plus.	5 points	<i>-KPI (Impact) -Dissemination Plan (Impact)</i>	<i>Describe the Dissemination Plan and explain how it is in line with the outlined commercialization strategy</i>
<b>Implementation</b>		Max scoring 15 Threshold: 9/15	
<b>Workplan, including allocation of budget, resources and risk management</b>			
The workplan and timeline are aligned with proposal overall objective, including the management of the relevant risks identified.	5 points	<i>-Budget</i>	<i>Personnel cost justification must include details about the roles involved from each organization and their cost. Any equipment and other cost must be detailed.</i>
The proposal budget and resources allocated are clearly outlined, justified and reflects value for money.	5 points	<i>-Workplan (Implementation) -GANTT Chart (Template)</i>	<i>List of WP (WP1, WP2, ...) with title, WP leader and duration and tasks for each WP (T1.1, T1.2, T2.1, ...) with title, short description and task leader.</i>

<b>Consortium fit for purpose</b>			
The applicants represent the right competencies, skills and expertise per the proposal scope with differentiated, clear and specific roles.	5 points	-Partners Role (Contact Info) -Use Cases (Implementation)	Partners role should include a brief description of the partner (max. 1 sentence) and extensively specify their role and task(s) assigned in the workplan and the capabilities they bring in from technical and commercial point of view. The use cases provided by the end-users should consist in the deployment of solution in their production facilities to fulfil a specific need or achieve a business objective in a real-world industrial environment.
<b>Strategic fit</b>	<b>Max scoring 15</b> <b>Threshold: 9/15</b>		
The proposal and described expected outcomes and impacts are aligned with the topic selected and they contribute to achieve one or more EITM Strategic Objectives.	5 points	-Contribution to expect outcomes and impact and EITM SOs (Strategic Fit)	Describe how the solution will contribute to the outcomes and impacts expected by the call topic, including estimation of scale and significance. Indicate also which EITM Strategic Objectives you will contribute to achieve, explaining how.
The proposal offers an ambitious financial sustainability return to the KIC.	5 points	-% of revenue sharing (min. 5%) (Strategic Fit) -Total estimated payment to EIT Manufacturing (at least equivalent to the grant requested) (Strategic Fit)	Select the percentage of revenue sharing of the mechanism. This percentage should not be lower than 5%, and the total estimated payment to EIT Manufacturing, calculated from the revenue projections provided in the application, should be at least equivalent to the grant requested.
The proposal will strongly contribute to the advancement of the innovation performance of EIT RIS countries and will benefit for stakeholders in RIS countries and/or regions. Engaging in its activities a significant number of partners and/or activity partners from RIS countries is considered a plus.	5 points		
<b>EU Dimension</b>	<b>Max. scoring 5</b> <b>Threshold: 3/5</b>		
The consortium demonstrates pan-European outreach and the proposal considers relevant synergies with other EU instruments and programs.	5 points	-Pan-European Dimension (EU Dimension)	Describe how the consortium as a whole demonstrates pan-European outreach and can build on synergies with other EU instruments and programs.