

EIT Manufacturing Social Media Engagement Rules

The EIT Manufacturing's Facebook, Instagram, LinkedIn, Twitter and YouTube accounts serve as a source of information for our community and provide us with the opportunity to engage with our stakeholders. We welcome the opportunity to hear from you and encourage your participation. At the same time, we have established rules for engagement.

We expect that the people who use our social media channels will practice civility and common sense when posting comments to our pages. Please also note that our social media channels are not used for filing complaints for EIT Manufacturing activities. For complaints, please use the appropriate email channels dedicated to each activity.

Please remember your comments can be viewed by many people in our community and are considered to be in the public domain.

Please ensure all comments are respectful, factual and constructive. While the EIT Manufacturing does not want to limit the opinions or comments of its community members, certain types of comments/posts will not be tolerated.

We reserve the right to "hide" or "delete" posts and comments that reasonably could be interpreted as:

- Using vulgar, abusive, sexist, sexually explicit, obscene, offensive, hateful, profane or threatening language;
- Personal attacks, insults, accusations or derogatory comments;
- Offensive to or target specific ethnic or racial groups;
- Endorsing a particular religion, creed, or sect;
- Inciting violence;
- Encouraging others to break the law;
- Campaigning for a political office;
- Identifying our employees in defamatory, abusive or generally negative terms;
- Including confidential and personally identifiable information regarding an employee;
- Sharing inaccurate, libellous, false or misleading information;
- Violating the privacy of others;
- Violating the Terms and Conditions of the social media channel;
- Promoting services or products; or
- Rude or deriding the opinions of others;
- Spamming irrespective of the purpose of such spamming;
- Attacking the reputation and activities of EIT Manufacturing

Users are encouraged to report content that violates Facebook's, Instagram's, LinkedIn's, Twitter's or YouTube's Terms and Conditions by using the channel's official procedure.



Co-funded by the
European Union

Violations of these rules may result in a user being banned temporarily or permanently from the EIT Manufacturing social channels.

Thank you for observing the rules of engagement, and we welcome your participation and feedback.