

Innovation Communities are designed as pan-European partnerships that bring together business, research centres and universities with the aim to tackle major societal challenges in areas with high innovation potential. The European Institute of Innovation & Technology (EIT), an independent EU body, has built eight innovation communities, one of which is EIT Manufacturing. www.eit.europa.eu/

EIT Manufacturing's mission is to bring European manufacturing actors together in innovation ecosystems that add unique value to European products, processes, services – and inspire the creation of globally competitive and sustainable manufacturing. We make innovation happen! www.eitmanufacturing.eu

EIT Manufacturing invites applications for the position of

Marketing and Communication Manager (m/f/d)

Full-time position at EIT Manufacturing Central in Darmstadt (Germany)

About the position

As part of the Communication team in Darmstadt, Germany, you will lead the marketing and communication activities of research and innovation projects in digitalisation and data spaces. You will work closely with the project leaders and partners to identify communication opportunities and execute them accordingly. Creating synergies with other projects and activities of EIT Manufacturing is part of your role to make best use of the outreach to industry and research as well as industry associations and policy makers across Europe. While our working language is English, you will be required to communicate in German also, internally and externally.

Key Accountabilities:

- You develop communication concepts, collaborating with project managers and internal stakeholders
- You define communication approaches and messaging based on stakeholder insights
- You write contributions for magazines, blogs, newsletters, social media as well as press releases
- You set up and roll out multichannel campaigns with a focus on digital environments
- You organise online and offline events
- You closely monitor the success of the activities
- You steer and monitor branding

Necessary qualifications

- You are fluent in German and English, both spoken and written
- You hold a Master's degree in a relevant field e.g. marketing, communications, public relations, journalism
- You have 7 years of relevant professional experience in a marketing communication function
- You are computer literate and use IT tools such as communication and marketing tools, office, web collaborative tools proficiently

The following experiences can be a plus

- You have experience in the manufacturing sector and / or IT environment
- You have experience in working with funded projects
- You have experience in working in international teams



Does this resonate with you?

- You have a strong service mindset and hands-on mentality
- You are a team player who enjoys learning and sharing know-how
- You enjoy creating relationships and communities to achieve goals together
- You are creative, thoughtful and passionate about your work
- You are highly organised, drill down into the details and are able to drive deadlines consistently
- You are willing to travel occasionally within Europe
- You feel at home in the English and German language and leverage language to reach different target groups
- You feel comfortable with high-tech and abstract topics

We know it's tough, but please try to overcome the confidence gap. You don't have to exactly match all the listed requirements to be considered for this role. We hire people, not certificates.

What we offer:

- A great team with a start-up mindset, straightforward internal communication, flat hierarchies and fast processes, freedom to operate
- Friendly atmosphere within a dynamic, international team at modern office facilities in Darmstadt
- State-of-the-art technical equipment

Location

The role location will be at EIT Manufacturing in Darmstadt, Germany.

Equal opportunities

EIT Manufacturing values diversity and applies policies of equal opportunities. We welcome applications without discrimination, on any grounds. Candidates considering their interests having been prejudiced by a decision in a selection process may request a review of, or launch an appeal against, the decision adversely affecting them.

Selection Committee

A Selection Committee will be appointed to carry out the evaluation of applications submitted. Please note that the Selection Committee's internal proceedings are strictly confidential.

Protection of personal data

Candidates' personal data are processed as required by Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation). For more information, please check the privacy statement on recruitment available [Privacy Notice](#) ..

Application

Please note that only complete applications will be considered. A complete application consists of

- (i) a cover letter in **German**, no longer than one page
- (ii) a full curriculum vitae in **English**,
- (iii) Your expected salary range and earliest starting date

Work samples in **German and English** are optional.

We are looking forward to your application at central@eitmanufacturing.eu with the subject line "Marketing and Communication Manager". If you have any questions, please contact central@eitmanufacturing.eu

Closing date is **24 July 2023**. Join us on our exciting journey. Send us your application now!

