



# Community Stories

*The below and highlighted parts should be completed by the KIC (delete this sentence after this is completed):*

NAME OF STORY

KIC Name

Date Year

Website



## 1. CONTACT INFORMATION

\* Mandatory field – complete each field following the annotated text where applicable (deleting annotated text).

<b>Contact name &amp; surname of lead innovator</b> (educator / entrepreneur / student / alumni /lead partner representative) *	<i>Delete option not applicable: innovator /educator / entrepreneur / student / alumni /lead partner representative</i>
<b>Name of your company/organisation</b> *	<i>E.g. start-up, SME, large corporate, Research Centre /RTO, regional authority, municipality, sector organisation, public authority, EU body, KIC partner, non-KIC partner</i>
<b>Your position</b> *	
<b>Country*</b> (where the company, entrepreneur or programme is based) and <b>nationality*</b>	
<b>Date</b> when story was written*	<i>Month/Year of story</i>

## 2. YOUR STORY

\* Mandatory field – complete each field following the annotated text where applicable (deleting annotated text).

<i>VISION, DESCRIPTION, ACHIEVEMENTS &amp; IMPACT</i>	
<b>Vision*</b>	<i>In a sentence following an elevator pitch format, what is the vision for your idea/solution/activity? What do you want to achieve/solve?</i>  Max. 25 words.
<b>The idea*</b>	<i>Describe the idea/solution/activity.</i>  Max. 150 words.



<b>Key words*</b>	<i>Sum up your idea/solution/achievement in maximum 3 key words.</i>
<b>Unique Selling Points*</b>	<i>What are the unique selling points of your idea/solution/activity?</i> Max. 50 words.
<b>Key success and achievements*</b>	<i>List the key achievements of your activity detailing, in particular, your success in achieving your goals and fostering innovation (e.g. in business development, market expansion, company growth, innovating in education and skills development, and commercialisation of research and new products, citizen outreach (incl. consumers and patients), services or processes launched on the market).</i> Max. 150 words.
<b>Societal – Socioeconomic – environmental impact*</b>	<i>How is your innovation/activity helping solve global challenges? What is the impact of your innovation/activity on society? How are citizens engaged? How will citizens (incl. consumers and patients) benefit from your idea/solution/activity?</i> Max. 150 words.
<b>EIT COMMUNITY SUPPORT</b>	
<b>EIT Community connection and support*</b>	<i>Please describe how you have benefited from the EIT KIC services (incl. networking and financial support) in order to advance the delivery/materialisation of an activity, project, programme or idea that is relevant to the EIT mission.</i>  <i>Provide a “background / timeline” of how a KIC has supported the individual / entity throughout its different stages of development:</i>  <i>e.g. an acceleration programme helped a start-up access financing; the utilisation KIC network effect (notably, collaboration with industry and/or research and/or education actors) helped develop a new product/service and place it successfully on the market/purchased by a large customer (e.g. corporate or governmental organisation).</i> Max. 200 words.
<b>EIT Model*</b>	<i>Please detail Knowledge Triangle Integration elements in the services provided / support structure from the KIC.</i> Max. 150 words.



**TESTIMONIALS** – please also provide any available videos or images of testimonials

<b>From the project leader*</b>	<i>Keep it short and publishable, mentioning the person/source of the testimony.</i> Max 100 words
<b>From citizens (incl. consumers, patients and end-users)</b>	<i>Keep it short and publishable, mentioning the person/source of the testimony.</i> <i>incl. educators / students and learners / alumni</i> Max 100 words
<b>From the EIT Community</b>	<i>Keep it short and publishable, mentioning the person/source of the testimony.</i> Max 100 words

### 3. COMPLEMENTARY INFORMATION

\* Mandatory field – complete each field following the annotated text where applicable (deleting annotated text).

<b>Inspiration</b>	<i>What inspired you to come up with this idea/solution/activity?</i> Max 100 words
<b>Joining the EIT Community</b>	<i>How did you first hear about the EIT Community? Why did you decide to join?</i> <i>What value has the community brought to your project?</i> Max 100 words
<b>What will be the legacy of your project?</b>	<i>Give details of any plans to reiterate, scale, spin-off, expand, become self-sustaining or other lasting impact of the project.</i> Max 100 words
<b>Highlight</b>	<i>What has been the most rewarding moment of your project so far?</i> Max 100 words